

The Original  
**Scrub Daddy**

Meet our  
**growing**  
family



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## The Smiling Scrubbers



The Original Scrub Daddy® makes cleaning fun. Made from our exclusive material, FlexTexture®, he becomes soft in warm water and firm in cold water. His unique foam rinses easily to resist odours. For colour-coded cleaning, we have vibrant colours and a lemon-scented version which helps to cheer up your cleanup!





Scrub Mommy's® dual-sided design is the best of both worlds! FlexTexture® foam gives you scrubbing power and our always-soft ResoFoam® is super absorbent and generates more suds than an ordinary sponge.



# Sponges, Scourers & Erasers

Convenient products combine materials to give users added capability.

Sponge Daddy® combines famous FlexTexture® with ResoFoam® sponge for long-lasting suds in the usual rectangular sponge shape.



Scour Daddy® out-toughs the competition with ArmorTec™ mesh on an extra-firm FlexTexture® foam core.

Eraser Daddy® spot cleans marks and scuffs around your home just like a traditional eraser, without wearing







## Power Paste

The brand new Scrub Daddy Power Paste naturally abrasive paste is non-toxic and biodegradable and can be used all over the home.

It's a powerful natural paste for cleaning, with an exclusive dye-free Scrub Mommy! Just dampen the sponge and swirl on the paste to produce a cleaning foam.

## Magic Multi-Surface Cleaner

Perfect for cleaning and degreasing almost all household surfaces. The safe formula can be used on most metals, plastics and fabrics around the house however we always recommend testing on a small area first. When we make a spray, we don't make any old spray, we make it magic! Plus, enjoy a hint of the tropics with its lime and mint scent transporting you to the beach sipping mojitos!



## Wonder Wash-up

Wonder Wash-Up is a versatile and high-performance liquid cleaner that cuts through grease and grime with ease.

The perfect partner for Scrub Daddy or Scrub Mommy! Safe to use on all kinds of surfaces. We don't test any of our products on animals, and the Wonder Wash-Up is no different. We're proud to say it's actually a vegan-friendly formula and always will be. Not to mention the bottle is 100% made from recyclable plastic!



# The Style Collection

Inspired by modern interior design, Style Collection features colours that softly complement your decor. Your favourite Scrub Daddy products, now available in an understated grey colourway.

The collection has expanded and now includes the Soap Daddy Style!



# Storage & Accessories

Scrub Daddy has revolutionized the household cleaning category, bringing unique capabilities and a sense of fun to what were once routine chores. And we're constantly developing new products.



Daddy Caddy® is the sleek and convenient storage holder for one Scrub Daddy or Mommy sponge. Promotes draining and drying.



Scrub Daddy® Microfiber Cloths are ultra plush and make cleanup a breeze! Use them to trap dust, dry surfaces, apply polish or soak up spills.

# Soap Dispenser



*The most convenient way to get soap where you want it!*

Fill Soap Daddy® with your favourite detergent and enjoy two ways to dispense soap! Press the top to apply soap directly onto your sponge or squeeze sides to dispense from the bottom.





# Special Editions

Seasonal shapes and sponges made from our exclusive material, FlexTexture®, becomes soft in warm water and firm in cold water.



# Displays

Catch shoppers' attention with bright POS displays offering a variety of popular products. Multiple configurations available.



The Smile Face Sponge® Company

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